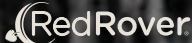
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HELP US RAISE AWARENESS FOR THE PURPLE LEASH PROJECT

1 in 3

1 in 3 women and
1 in 4 men will experience
domestic violence in
their lifetimes.

15%

Only 15% of domestic
violence shelters in the
U.S. are pet friendly.

48%

48% of domestic abuse
survivors delay leaving
because they can't take
their pets with them.

70%

Over 70% of domestic violence
survivors report their abuser
threatened, injured or killed
a pet as a means of control.

HERE'S HOW YOU CAN HELP US MAKE A DIFFERENCE:

Learn more and/or donate at PurpleLeashProject.com

Continue to spread the word to friends and family

Ask your local DV shelter how you can help –
visit safeplaceforpets.org to find a local shelter in your area

If you or someone you love is being abused, please get help: **1.800.799.SAFE (7233)**

#PurpleLeashProject  

VISIT [PURPLELEASHPROJECT.COM](https://PurpleLeashProject.com) FOR MORE INFORMATION

PURINA TRADEMARKS ARE OWNED BY SOCIÉTÉ DES PRODUITS NESTLÉ S.A.
ANY OTHER MARKS ARE PROPERTY OF THEIR OWN RESPECTIVE OWNERS.



Your Pet, Our Passion.®